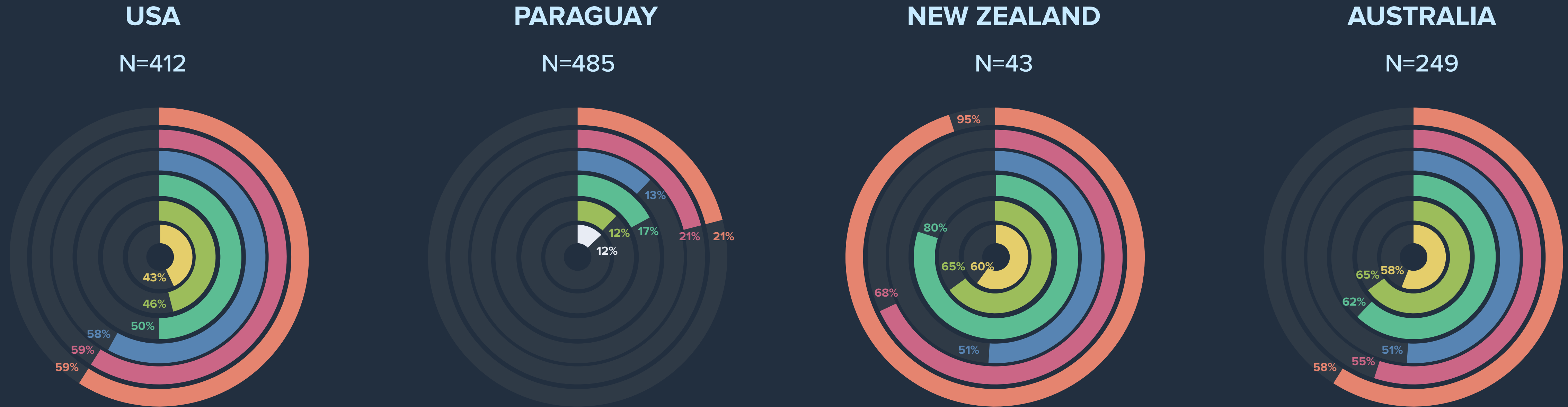


AWARENESS: 50% of respondents said they could not explain these skills



% OF RESPONDENTS WHO SAID THEY CAN EXPLAIN THESE SKILLS

MOST KNOWN SKILL: PROBLEM DEFINITION

PROBLEM DEFINITION

OPEN INNOVATION

BEHAVIORAL INSIGHTS

DATA ANALYTICAL THINKING

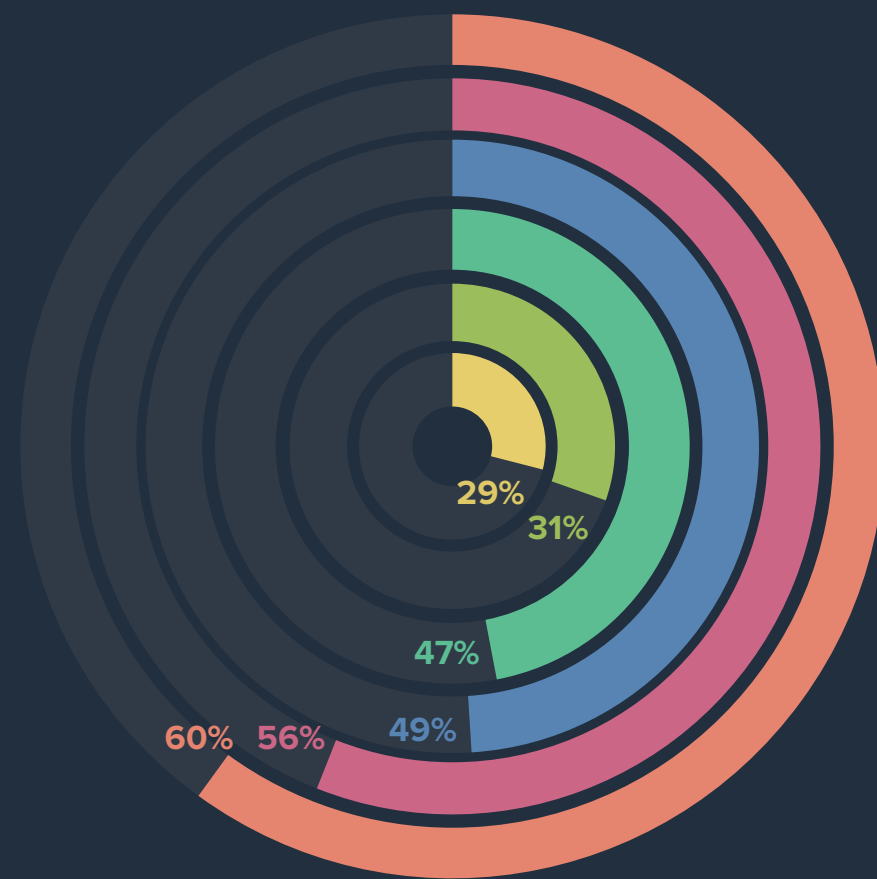
HUMAN-CENTERED DESIGN

LEAN-AGILE METHODS

PRACTICE: Innovation skills usage is not prevalent. Awareness does not translate into use

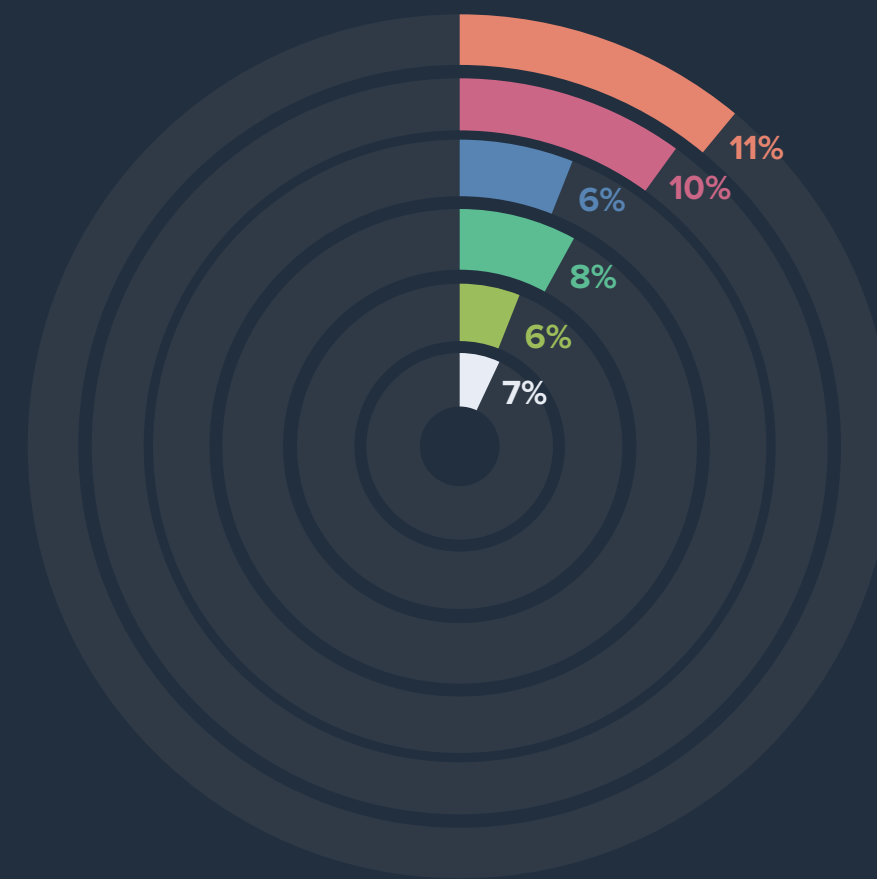
USA

N=412



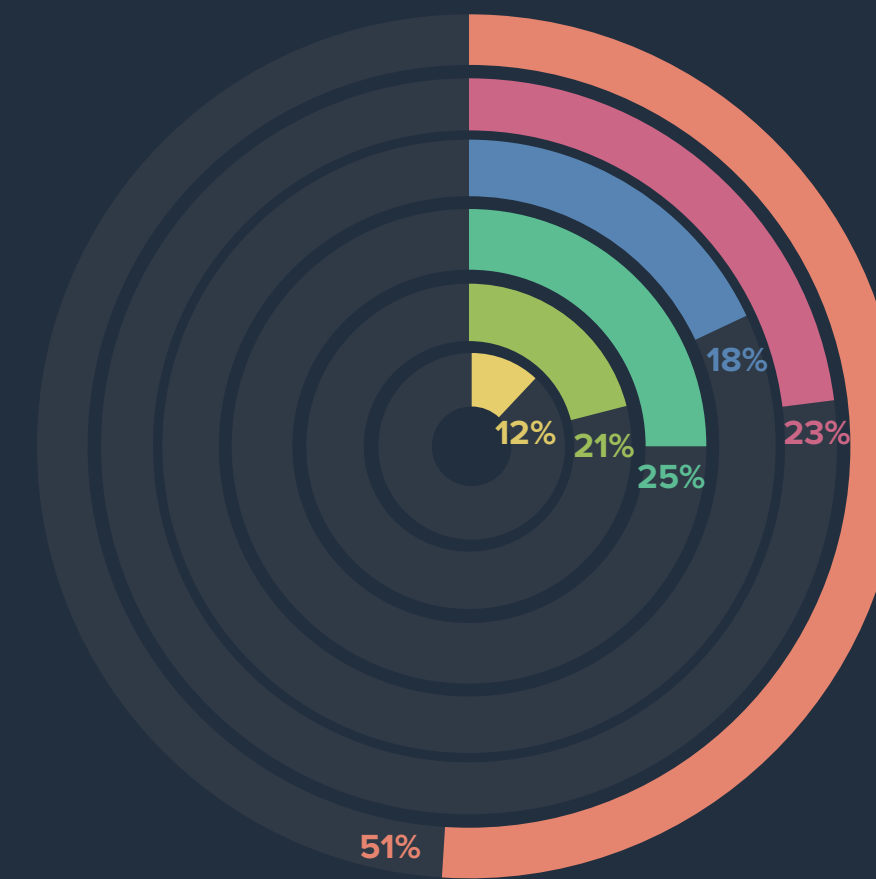
PARAGUAY

N=485



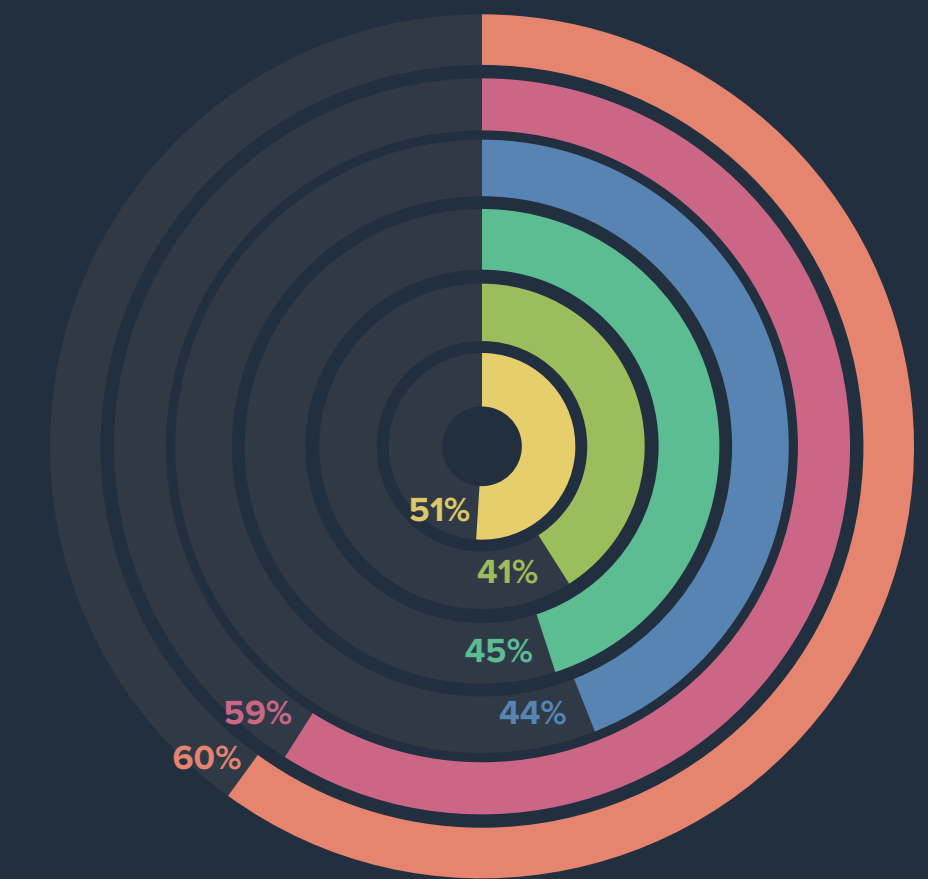
NEW ZEALAND

N=43



AUSTRALIA

N=249



% OF RESPONDENTS WHO SAID THEY USED THESE SKILLS IN THE PAST YEAR

MOST USED SKILL: PROBLEM DEFINITION

PROBLEM DEFINITION

OPEN INNOVATION

BEHAVIORAL INSIGHTS

DATA ANALYTICAL THINKING

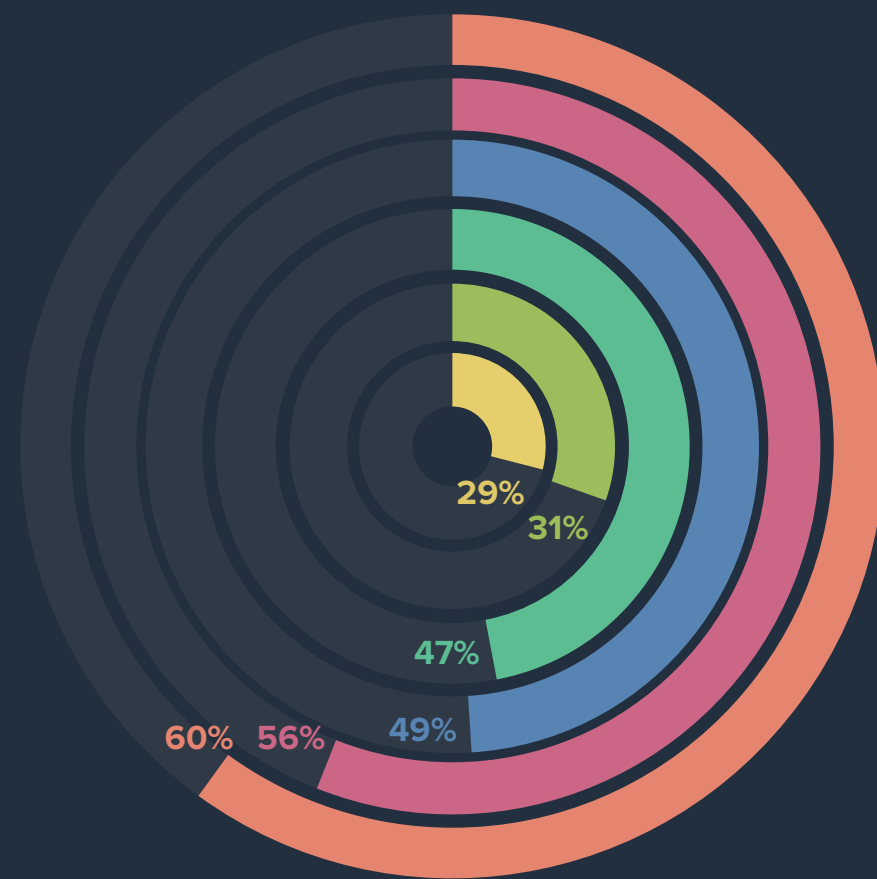
HUMAN-CENTERED DESIGN

LEAN-AGILE METHODS

PRACTICE: Innovation skills usage is not prevalent. Awareness does not translate into use

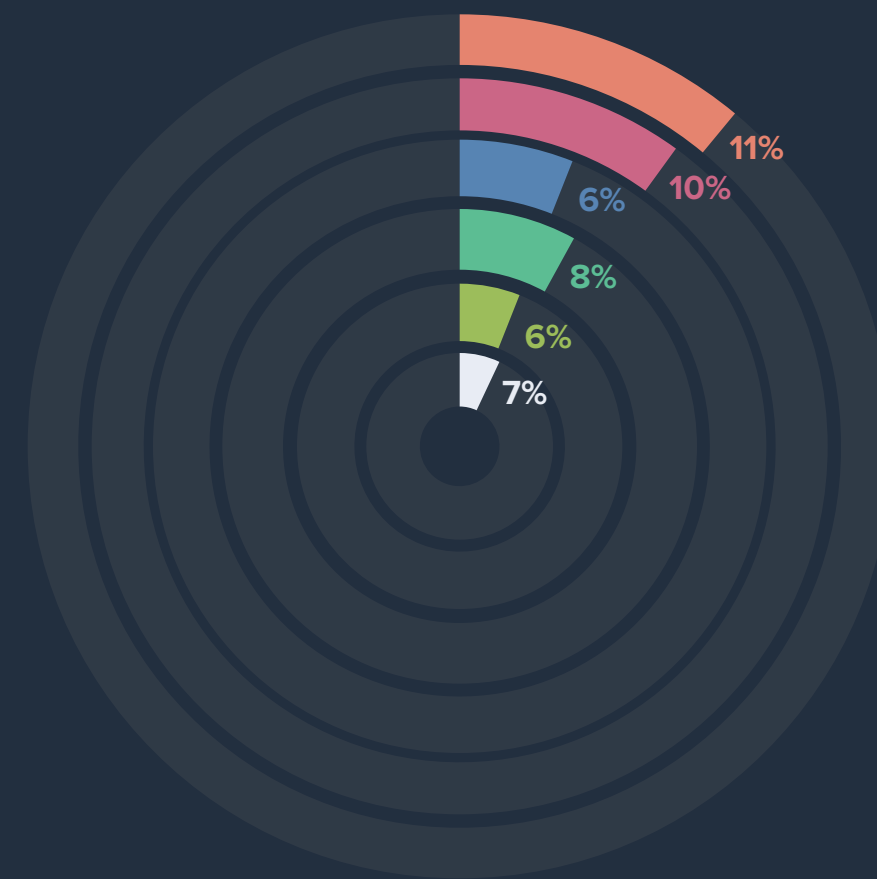
USA

N=412



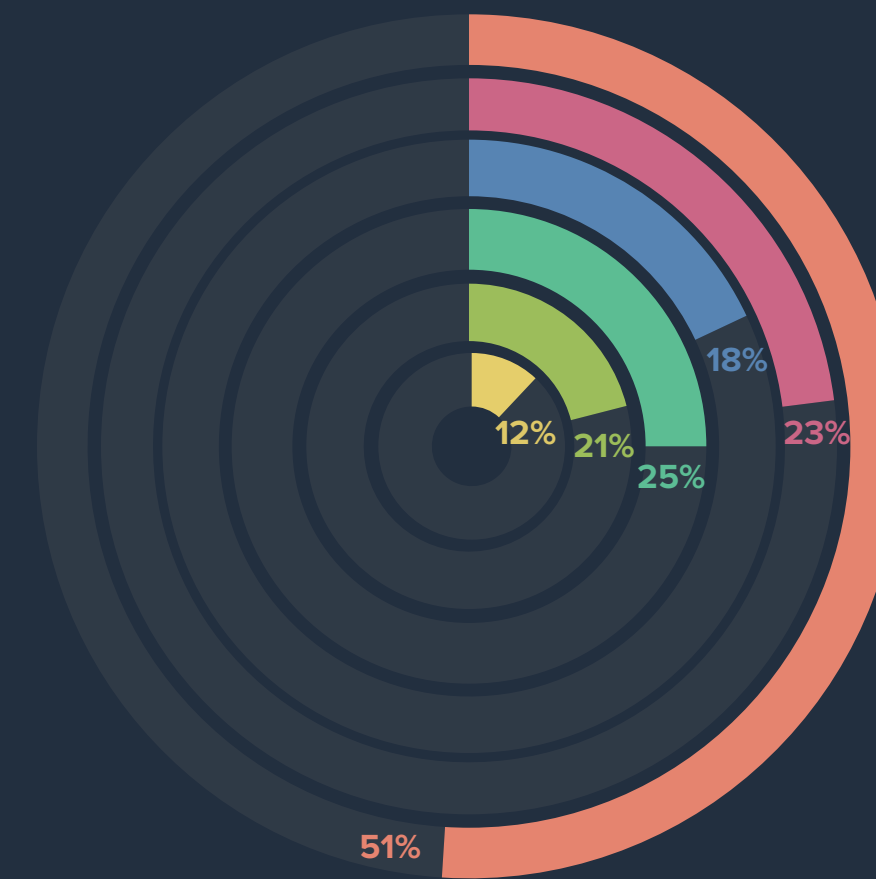
PARAGUAY

N=485



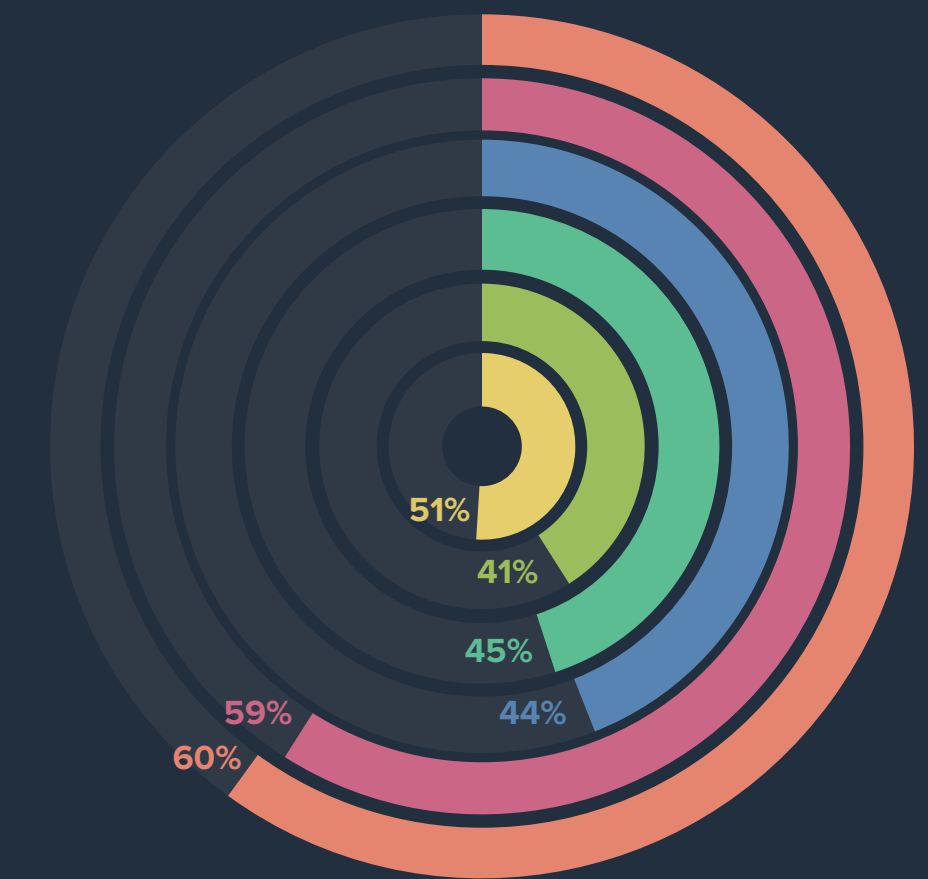
NEW ZEALAND

N=43



AUSTRALIA

N=249



% OF RESPONDENTS WHO SAID THEY USED THESE SKILLS IN THE PAST YEAR

MOST USED SKILL: PROBLEM DEFINITION

PROBLEM DEFINITION

OPEN INNOVATION

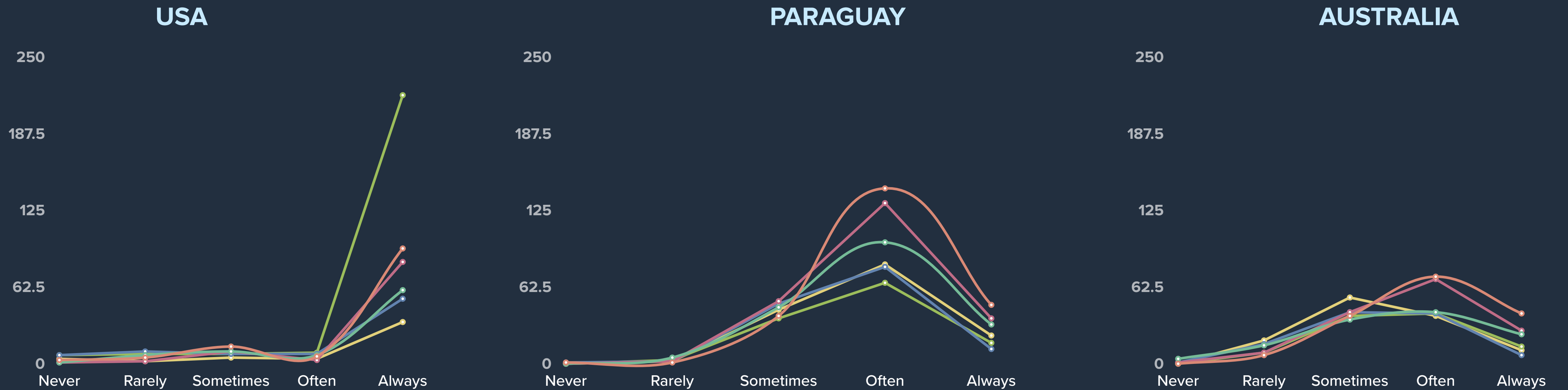
BEHAVIORAL INSIGHTS

DATA ANALYTICAL THINKING

HUMAN-CENTERED DESIGN

LEAN-AGILE METHODS

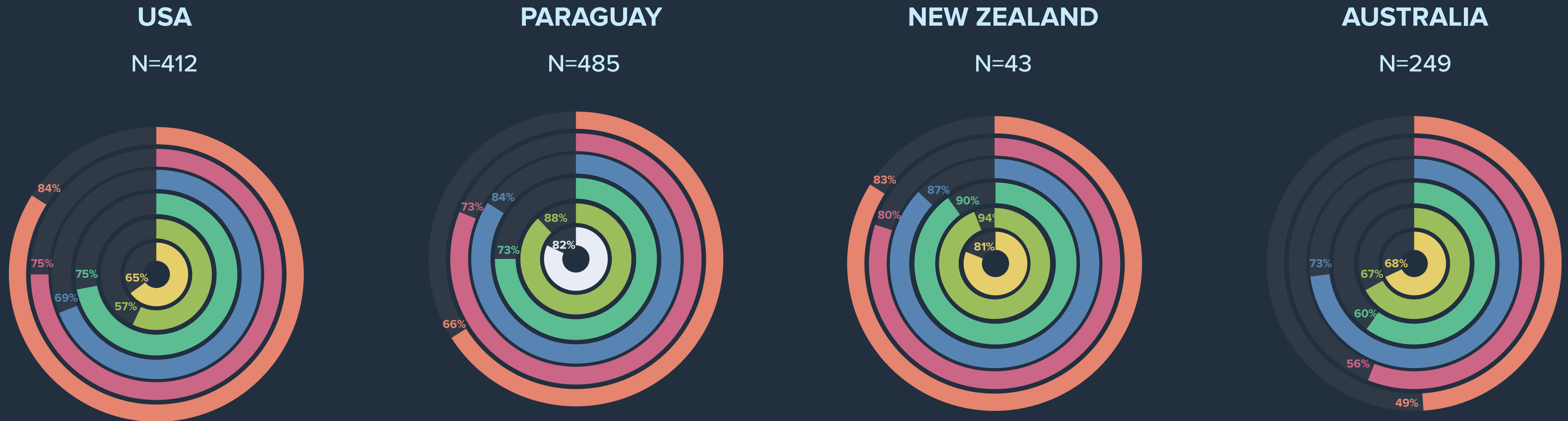
PRACTICE: Those who used the skills, used them frequently



FREQUENCY OF USAGE OF INNOVATION SKILLS BY RESPONDENTS WHO SAID THEY USED THESE SKILLS IN THE PAST YEAR

- PROBLEM DEFINITION
- OPEN INNOVATION
- BEHAVIORAL INSIGHTS
- DATA ANALYTICAL THINKING
- HUMAN-CENTERED DESIGN
- LEAN-AGILE METHODS

TRAINING: An overwhelming majority of respondents said learning these skills is important to them

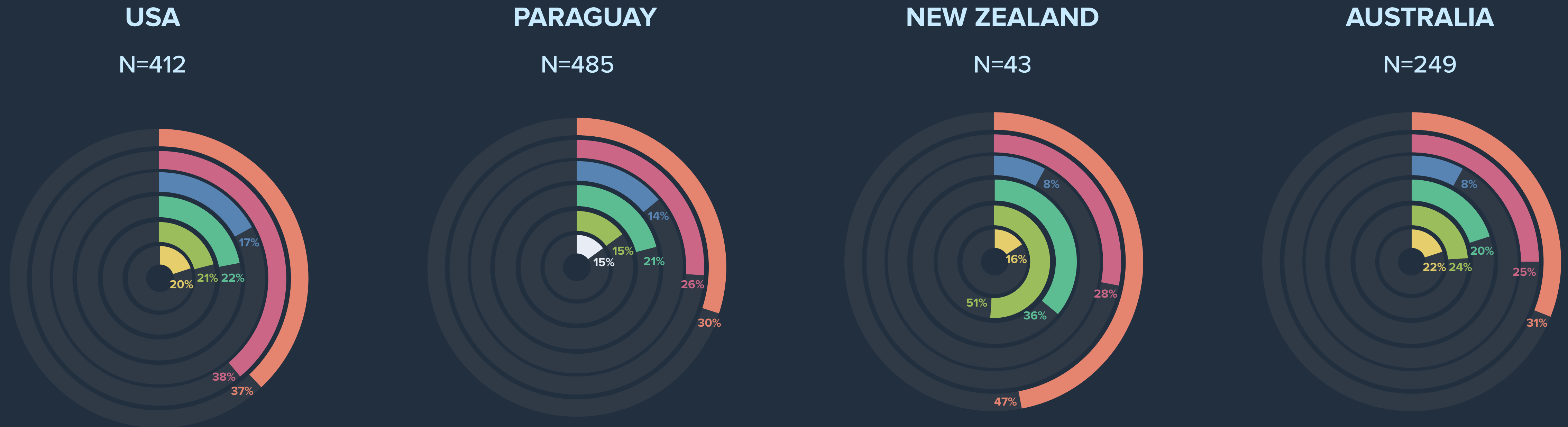


% OF RESPONDENTS WHO SAID LEARNING THESE SKILLS IS IMPORTANT TO THEM

SKILL WITH MOST DEMAND FOR TRAINING:

- PROBLEM DEFINITION
- OPEN INNOVATION
- BEHAVIORAL INSIGHTS
- DATA ANALYTICAL THINKING
- HUMAN-CENTERED DESIGN
- LEAN-AGILE METHODS

TRAINING: Despite the demand, very few respondents have received training for innovation skills



% OF RESPONDENTS WHO HAVE RECEIVED FORMAL TRAINING IN THESE SKILLS

- PROBLEM DEFINITION
- OPEN INNOVATION
- BEHAVIORAL INSIGHTS
- DATA ANALYTICAL THINKING
- HUMAN-CENTERED DESIGN
- LEAN-AGILE METHODS

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